Directions: Answer the questions below. You can research these terms if you aren't sure—just be sure to put any information you find in your own words.

- 1. What is "rhetoric"?
- 2. What is the purpose of rhetorical devices?

For each of the rhetorical devices listed below, explain what they are and what their purpose is.

- 3. Ethos
- 4. Pathos
- 5. Logos